

City of Richmond Employee Trip Reduction Program

Richmond Transportation Planning Organization

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City of Richmond

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City of Richmond

Employee Trip Reduction Program

Mission

- The City of Richmond Employee Trip Reduction Program (RETRP) began in January 2004 to encourage City employees to use alternative forms of transportation in an effort to reduce the dependency on the automobile, reduce the demand for parking, and improve air quality.

Purpose

- The RETRP provides GRTC transit swipe cards as well as vanpool vouchers, for certified vanpools, to full time City of Richmond employees for their commute to/from work.
- Approximately 1,022 employees or 22% of the City's workforce have enrolled in the program.
- Approximately 45% of those enrolled use the program on a regular basis.
- The level of usage far exceeds our original goal of 10% employee participation.



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Program Funding

- The ETRP is funded through the Federal Highway Congestion Mitigation and Air Quality (CMAQ) with local match from the Department of Rail and Public Transportation
- Program is administered by the City of Richmond in close collaboration with the RideFinders Rideshare program.

Air Quality Benefits

- Overall the program has provided 1.4M bus and vanpool trips.
- Resulting in a reduction of 18 tons of Hydrocarbons and 19 tons of Nitrous Oxide emissions over the twelve year period.
- Annually 2 tons of Hydrocarbons and 2 tons of Nitrous Oxide emissions are reduced from the earth's atmosphere.



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Thank you!!

Questions??



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