



PUBLIC ENGAGEMENT

plan2040 Candidate Project Evaluation and Outreach Plan

April 6, 2017

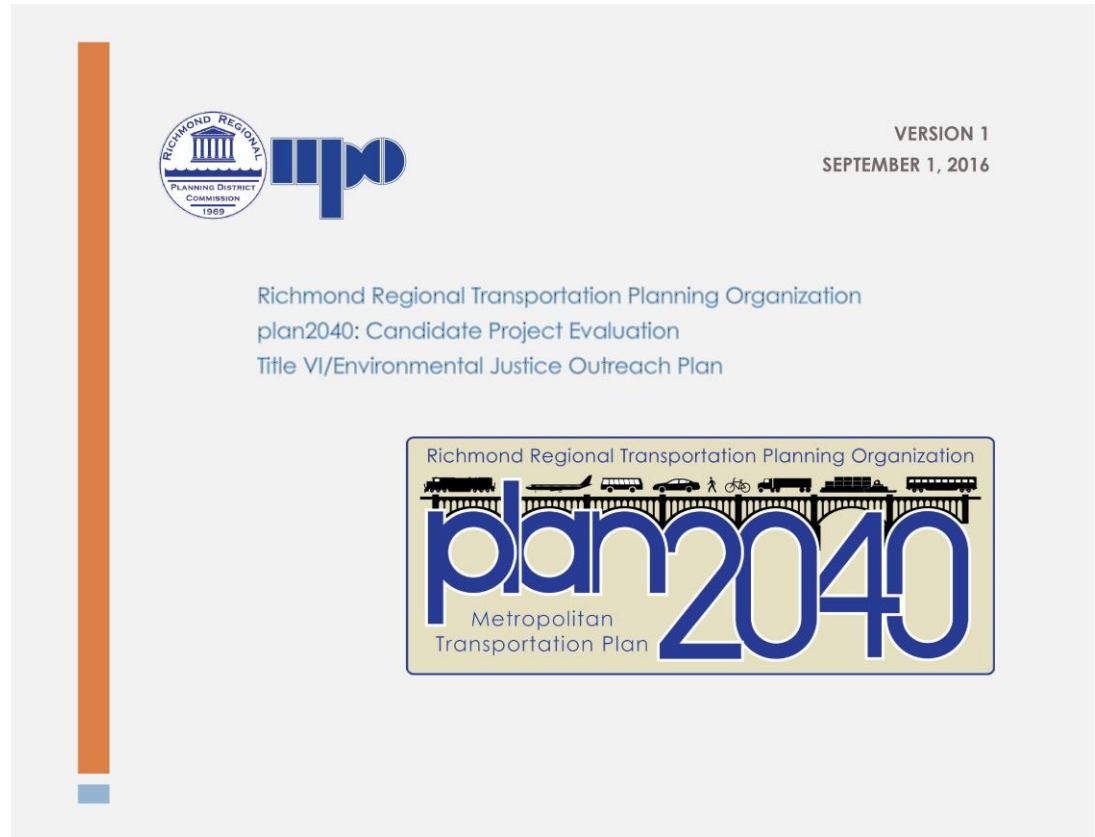
RRTPO Board

Catie Bray

IMPROVING PROJECT OUTREACH

Objectives:

- Identify vulnerable communities
- Identify planned projects with potential impacts to vulnerable communities
- Provide outreach strategies to localities based on needs of transportation disadvantaged groups



SELECTION OF VULNERABLE POPULATIONS

Selected in accordance with regulations:

- Minority Population
- Low-Income Population
- Limited English Proficient (LEP) Population
- Elderly Population
- Individuals with a Disability

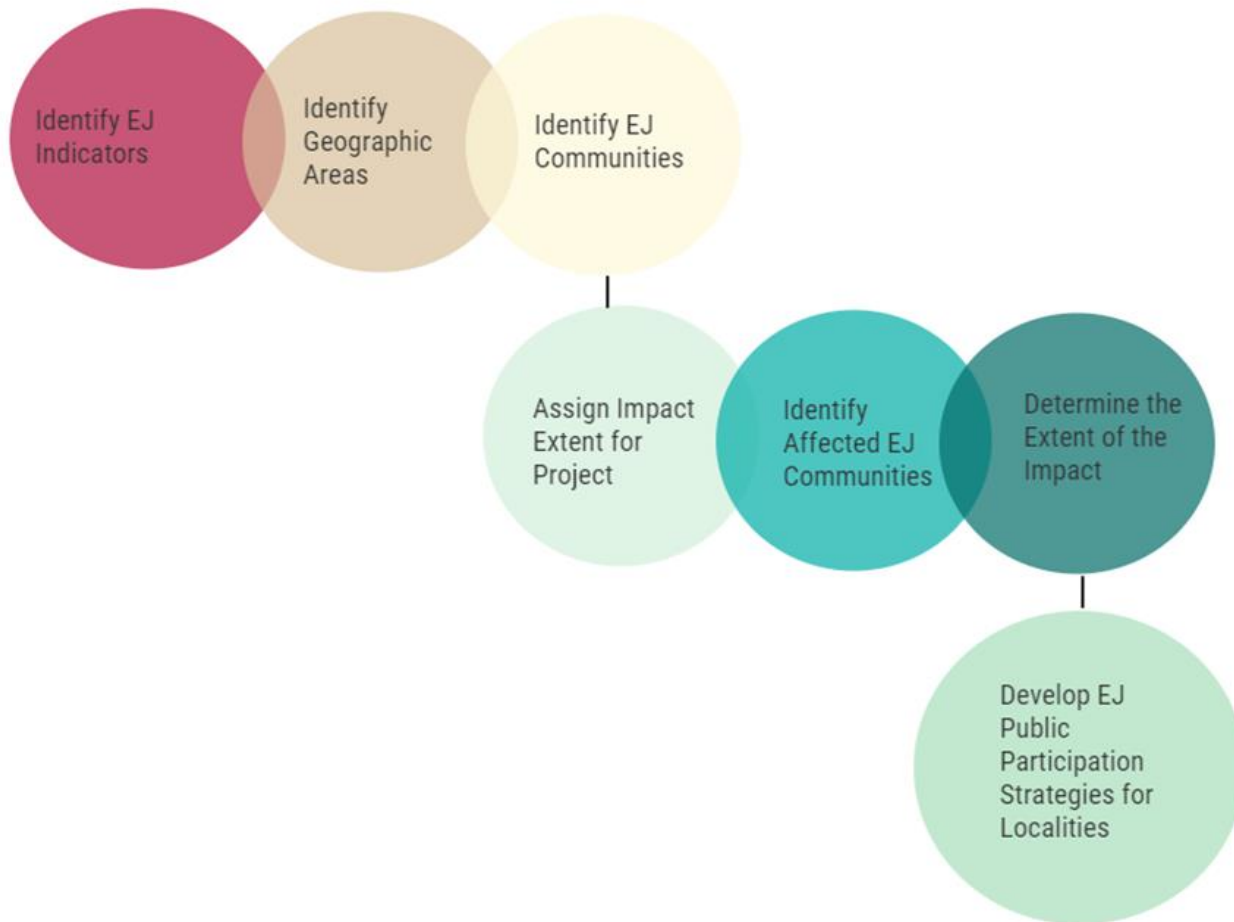
Supplementary demographic indicators:

- Less than high school education
- Individuals under age 5
- Female Head of Household
- Zero Car Households

EJ Indicator	Regional Average Percentage
Minority	41.54%
Households in Poverty	13.24%
Population Under Five	0.16%
Elderly	12.30%
Individuals with a Disability	11.41%
Limited English Proficiency	2.34%
Zero Car	7.80%
Less than High School Education	10.75%
Female Head of Household	8.09%

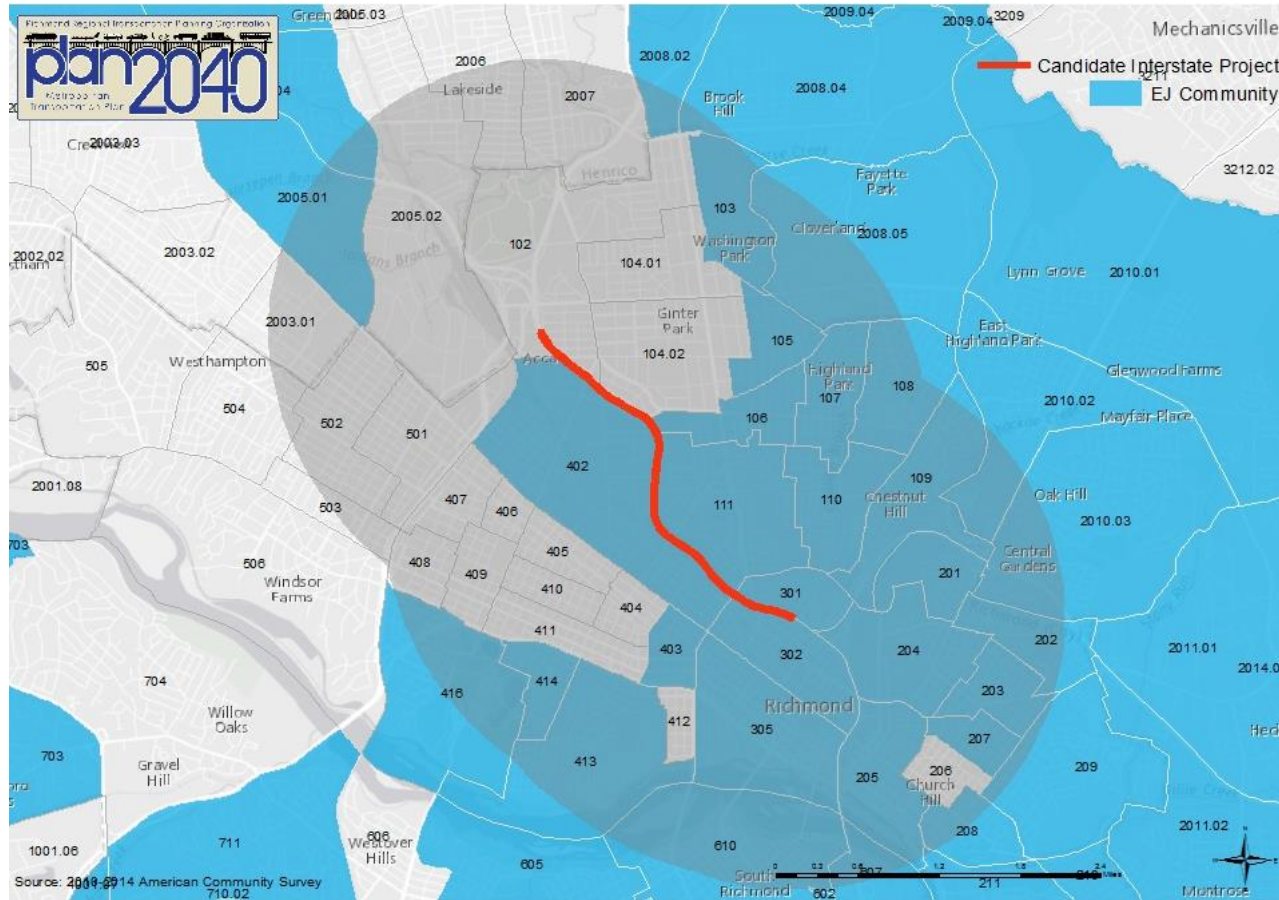
SEVEN-STEP METHODOLOGY

Environmental Justice Methodology



Example: I-95/I-64 Overlap in Richmond

MINORITY EJ SCORE



Project ID	Project Name	Jurisdiction	Total	Minority	Poverty	Elderly	Disability	LEP	Zero Car	Less than High School	Under 5	Female Head of Household
RI18	I-95 and I-64 Overlap - Interchange Improvement Typical Section	Richmond	58	35	40	23	37	10	41	30	33	23

APPLYING RESULTS

Potential Strategies for Reaching Traditionally Underrepresented Populations

	Minority	Poverty	Elderly	Disability	LEP	Carless	Less than High School	Children Under 5	Female Head of Household
Targeted Ads and Notices	x	x							
Language Outreach					x		x		
Transit-Accessible Meetings		x	x	x		x			
Convenient Meeting Times and Locations		x	x	x		x			x
Partnerships	x	x	x	x	x	x	x	x	x
EPA's EJ Collaborative Problem Solving Model	x	x							
Coordination with Schools	x	x						x	x

NEXT STEPS

- Meetings with localities to assist project-based outreach