

REGIONAL COMMUTER BENEFITS PROGRAM INITIAL ASSESSMENT

RRTPO POLICY BOARD

SEPTEMBER 7, 2017

RECOMMENDATIONS

- **Seed money for a one-year demonstration program**

The RRTPO would award funding for a maximum of six months with a required match by the applicant of six months' worth of operating costs to set up a one-year demonstration program

- **Public-private partnerships**

The RRTPO would pursue opportunities for creating public-private partnerships to support commuter benefit or TDM programs

- **Alternative program options**

The RRTPO would explore options for alternative projects or programs beyond standard commuter incentives

RRTPO REQUESTED ACTION

The RRTPO is requested to provide comments on the draft framework in addressing a possible approach to providing programmatic support for a regional commuter benefit option. Following review and discussion, the RRTPO is requested to consider the following next steps:

1. Reconsider initial assessment at the October 5, 2017 RRTPO meeting
2. Refer the initial assessment to the RRTPO Technical Advisory Committee to provide further development of recommendation implementation strategies with report back in March 2018
3. Other actions, as determined by the RRTPO